

## 38<sup>th</sup> BEAUTY FORUM MUNICH · 26 + 27 October 2024

Health and Beauty Germany GmbH  
 Ludwig-Erhard-Str. 2  
 76275 Ettlingen  
 Deutschland

**Contact:**  
 Tel: +49 7243 7278-146  
 Fax: +49 7243 7278-227  
 events@health-and-beauty.com

Please fill out the application form and send it via the „Send email“ button (page 4).

### Address for trade fair correspondence and invoice\*

Company\* \_\_\_\_\_

Contact person trade fair\* \_\_\_\_\_

Street/Number\* \_\_\_\_\_

Post code / City\* \_\_\_\_\_

Country\* \_\_\_\_\_

Phone direct\* \_\_\_\_\_

Fax direct \_\_\_\_\_

Email direct\* \_\_\_\_\_

Homepage\* \_\_\_\_\_

Tax number\* \_\_\_\_\_

\*Power of attorney for all legally binding acts for the exhibitor (also power of attorney for delivery). The authorized representative does not thereby become the issuer.

**Your advertising opportunities:** All advertising options concerning BEAUTY FORUM MUNICH 2024 available from May/June 2024.

### We represent the following brands as manufacturer and/or distributor: (please write readable)

Manufacturer	Distributor
Brand: _____	_____
Brand: _____	_____
Brand: _____	_____
Brand: _____	_____

### Your entry in exhibition catalogue\*

Company\* \_\_\_\_\_

Catalog entry under letter\* \_\_\_\_\_

Street/Number\* \_\_\_\_\_

Post code/City\* \_\_\_\_\_

Country\* \_\_\_\_\_

Phone/Fax in general\* \_\_\_\_\_

Email in general\* \_\_\_\_\_

Homepage\* \_\_\_\_\_

\*Please note that the information you provide is necessary and binding for the Internet and trade fair entry. The entry will be made after sending the registration.

### Prices & conditions

**Early bird prices till 31 January 2024:**  
 Row booth: EUR 154/sqm  
 Corner booth: EUR 162/sqm  
 Head booth: EUR 169/sqm  
 Block booth: EUR 174/sqm

**Surcharge Cosmetic exclusiv:**  
 360 EUR

**Co-exhibitor fee:**  
 400 EUR

**Disposal fee incl. energy fee\*\*:**  
 to 25 sqm: EUR 120  
 to 59 sqm: EUR 170  
 to 99 sqm: EUR 220  
 from 100 sqm: EUR 270

\*\*Disposal flat rate: Applies to all waste during the event.

**Media fee:** EUR 349

Publication of exhibitor data (basic entry in the alphabetical list of exhibitors, product breakdown, naming of brands) in the electronic media and the catalog.

### Prices from 1 February 2024\*

Row booth: EUR 166/sqm  
 Corner booth: EUR 174/sqm  
 Head booth: EUR 181/sqm  
 Block booth: EUR 186/sqm

\* From 1 February till 30 April 2024  
 3% cash discount by paying during 4 weeks after booking.

### We are (Please mark with a cross)

Manufacturer  Distributor

Distribution Company  Publisher

Association member \_\_\_\_\_

### Placement information exhibitor area cosmetics

Cosmetic exclusiv (order area)

Cosmetic direct (direct sales)

### Address co-exhibitors

Company \_\_\_\_\_

Catalog entry under letter \_\_\_\_\_

Contact person \_\_\_\_\_

Street/Number\* \_\_\_\_\_

Post code/City \_\_\_\_\_

Country \_\_\_\_\_

Phone / Fax in general \_\_\_\_\_

Email in general \_\_\_\_\_

Homepage \_\_\_\_\_

**Stand type**

- Row stand: (1 side open)     Head stand: (3 side open)  
 Corner stand: (2 sides open)     Block stand: (4 side open)

It is obligatory to build the selected number of open stand sides open on site. All sides booked as „open sides“ may not be closed.

**Minimum requirement for the stand construction are rear and side panel and carpet (according terms and conditions). Order forms are available at [www.beauty-fairs.de/munich](http://www.beauty-fairs.de/munich) in the exhibitor section.**

- We have our own booth.

**Stand size**
**Minimum Stand size: 12 sqm**

Length in m: \_\_\_\_\_

Wide in m: \_\_\_\_\_

Booth size in sqm: \_\_\_\_\_

Planned build-up height: \_\_\_\_\_

**Please fill in if you were an exhibitor at BEAUTY FORUM MUNICH 2023**

- We were satisfied with our stand location.  
 We would like to be in a different location.

**List of products & services**
**COSMETICS**

- Apparative cosmetics  
 Essential oils/fragrance additives  
 Decorative cosmetics  
 Epilation/Depilation  
 Body care  
 Natural cosmetics  
 Vegan natural cosmetics  
 Perfume  
 Studio equipment  
 Permanent Make-up  
 Skin care  
 Lashes

**FOOT CARE/PODOLOGY**

- Foot care equipment  
 Foot care  
 Podiatry accessories

**NAIL**

- Hand and nail care  
 Nail Design/NailArt

**EQUIPMENT**

- Workwear and textiles  
 Decoration  
 Business and cabin concepts  
 Interior design/Furnishings/Planning  
 Cabin equipment  
 Packaging

**SERVICES**

- Education and training  
 Consulting/Advertising  
 EDP and cash systems

- Color and style consulting  
 Fairs/Congresses  
 Publishing houses/Associations  
 Insurances  
 Audio/Video/Media  
 Specialist literature

**FITNESS**

- Body shaping  
 Fitness/Training equipment  
 Rehabilitation/Prevention Equipment  
 Personal training

**HAIR**

- Hair cosmetics products  
 Tools and professional articles  
 Facilities  
 Wigs and hairpieces  
 Decorative and promotional items  
 Professional magazines and books  
 Training and further education centers  
 EDP/Cash register systems  
 Services  
 Barber  
 Vocational school/Master school  
 Other \_\_\_\_\_

**HEALTH FOOD**

- Health/Nutrition  
 Nutritional supplements cosmetics  
 Fitness food supplements  
 Nutritional advice  
 Other \_\_\_\_\_

**MEDICAL BEAUTY**

- Aesthetic plastic surgery  
 Cosmeceuticals

- Dental aesthetics  
 Dermocosmetics  
 Medical instruments

**SALON ACCESSOIRES/JEWELRY**

- Accessories/Jewelry

**BEAUTY FARM/BEAUTY CLINICS/TRAVELS**

- Aesthetic plastic surgery  
 Beauty farm  
 Beauty clinic  
 Tourism/Travel agency  
 Beauty travel

**TANNING**

- Tanning systems and accessories  
 Solar cosmetics  
 Spray tanning

**WELLNESS & SPA**

- Wellness treatments  
 Swimming pool/Whirlpool and accessories  
 Wellness and therapy equipment  
 Wellness facilities and equipment  
 Wellness products and treatments

**LIVING AND LIFESTYLE**

- Decoration trade  
 Colour and style consulting  
 Interior fittings/Furnishings  
 Accessories furnishings  
 Living and studio concepts  
 Audio and smart home products

**Consent Information Newsletter for Exhibitors**

- Yes, I would like to receive regular information about upcoming and new BEAUTY FORUM fairs and events.

The whole of the above event, and in particular the application for entry, acceptance, conclusion of the contract and management of the event, is subject exclusively to the conditions of participation as laid down by the Health and Beauty Germany GmbH. By submitting this form the applicant signals his or her acceptance of these terms and conditions. Any other conditions that are contrary to or vary from these conditions of participation are not valid. The relevant terms and conditions can be found on the Internet at [www.health-and-beauty.com](http://www.health-and-beauty.com) on the Trade Fairs pages. Should any applicant not have access to the Internet then the terms and conditions can be requested by mail. The place of performance and jurisdiction for all mutual obligations is Karlsruhe or, at the request of the organizer, the jurisdiction of the exhibitor's place of business. This also applies the complains arising from cheques or drafts.

By signing this document I accept the terms and conditions. Health and Beauty Germany GmbH, Ludwig-Erhard-Str. 2, 76275 Ettlingen, Germany. Legally registered in Mannheim, HRB 108901 Mannheim, VAT ID: DE813440463, Taxation number. 31192/37758, company director: Roberto Valente

The application form should be filled in and signed, and returned to the organisers.

 \_\_\_\_\_  
 Date and place

 \_\_\_\_\_  
 Company stamp and signature legally binding on the company

# ORDER STAND CONSTRUCTION

## Stand construction – tailor-made solutions for a stress-free exhibition

We hereby order the following stand construction\*:

- KOMFORT-BEAUTY (EUR 55/sqm)  
(minimum 9 sqm)



### "KOMFORT-BEAUTY" stand

EUR 55/sqm plus VAT  
Rental including building-up and dismantling.  
Minimum size: 9.0 sqm  
Does not include electricity.

Basic fittings

- Rips exhibition roll carpeting, available in various colours
- Wall cladding, white, height: 2.5 m
- Triangular display nameboard – white
- Lighting: one LED spotlight per 3.0 sqm

- BUSINESS-BEAUTY (EUR 72/sqm)  
(minimum 12 sqm)



### "BUSINESS-BEAUTY" stand

EUR 72/sqm plus VAT  
Rental including building-up and dismantling.  
Minimum size 12.0 sqm  
Does not include electricity.

Basic fittings

- Rips exhibition roll carpeting, available in various colours
- Wall cladding, white, height: 2.5 m
- Towers white (height: 3.5 m)
- Lockable cabin with cloakroom (0.5 sqm), door white
- Open storeroom 0.5 sqm
- Lighting: one LED spotlight per 3.0 sqm as well as one LED arm spotlight per tower

- STANDARD-BEAUTY (EUR 59/sqm)  
(minimum 9 sqm)



### "STANDARD-BEAUTY" stand

EUR 59/sqm plus VAT  
Rental including building-up and dismantling.  
Minimum size 9.0 sqm  
Does not include electricity.

Basic fittings

- Rips exhibition roll carpeting, available in various colours
- Wall cladding, white, height: 2.5 m
- Display white
- Lighting: one LED spotlight per 3.0 sqm as well as one LED arm spotlight

- MULTI ONE BEAUTY (EUR 105/sqm)  
(minimum 12 sqm)



### Stand type "MULTI ONE BEAUTY"

EUR 105/sqm plus VAT  
Rental including building-up and dismantling.  
minimum size: 12.0 sqm  
without power connection

Basic equipment

- Rips exhibition roll carpeting, available in various colours
- Wall cladding, white, height: 2.5 m
- Lighting: one LED spotlight per 3.0 m<sup>2</sup>
- Lockable cabin, door panel white (for an additional charge)

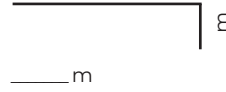
\*Prices for a complete stand plus planning fees and flat-rate transport fee  
(Furniture, decoration, graphics not included in the package)

**Please name your type of stand:**


Row stand



Corner stand (left)



Corner stand (right)



Head stand



**Please select your colours:**

Rips (ribbed carpet off the roll, brand new unused)

- grey       anthracite       dark blue  
 light blue       green       red       black

**Please give us your company details**

Exhibitor \_\_\_\_\_

Contact \_\_\_\_\_

Street/Number \_\_\_\_\_

Post code/City \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

Event **BEAUTY FORUM MUNICH 2024** \_\_\_\_\_

Hall \_\_\_\_\_

Stand \_\_\_\_\_

**Your contact for stand construction**

**Max Rappenglitz GmbH**  
**Frauenstr. 50**  
**D-82216 Maisach**  
**Tel. +49 8141 22835-16**  
**Mobil +49 151 44163362**  
**melanie.eiblmeier@rappenglitz.de**

Please give us the address for invoicing:

\_\_\_\_\_  
Date and place

\_\_\_\_\_  
Company stamp and signature legally binding on the company