



## BOOKING FORM

# COSMETICS MARKETPLACE SECTOR

Please only use this form if you wish to be an exhibitor in this sector. Completed forms are to be returned to:

Health and Beauty Germany GmbH  
 Ludwig-Erhard-Str. 2  
 76275 Ettlingen  
 Germany

**Fax +49 (0)7243 7278-227**

**8<sup>th</sup> BEAUTY FORUM LEIPZIG**  
**21<sup>st</sup> – 22<sup>nd</sup> April 2018**

**Start of layout planning: 01.09.2017**  
**Early bird discount up to 31.10.2017**

**Contact:**

**Project manager:**

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 tamara.felice@health-and-beauty.com

### Address for trade fair correspondence and invoicing\*

|                             |
|-----------------------------|
| Firm                        |
| Trade fair contact person   |
| Street                      |
| Postcode / zip, city / town |
| Country                     |
| Tel. (direct)               |
| Fax (direct)                |
| e-mail (direct)             |
| Website                     |

\* Having power of representation on behalf of the exhibitor for all legally binding transactions, including authorisation to accept service. (This does not mean that the person having power of representation is identical with the exhibitor.)

**Early bird discount** ■ If you book for the 8<sup>th</sup> BEAUTY FORUM LEIPZIG by 31.10.2017, you will be given a **5% early bird discount** on the net price of the Cosmetics Marketplace stand (both variants) in Leipzig.

- Yes, we would like to take part in BEAUTY FORUM MUNICH 2018 on 27<sup>th</sup> and 28<sup>th</sup> October 2018.  
 Stand measurements: \_\_\_\_ m x \_\_\_\_ m = \_\_\_\_ m<sup>2</sup>  
 In-line stand       Corner stand  
 Peninsula stand       Block stand

**We are (please tick the boxes that apply)**

- a manufacturing company       an importer  
 a distribution company       a publishing house  
 a member of the following professional associations \_\_\_\_\_

**We represent the following brands: (please write legibly)**

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

### Your entry in the trade fair catalogue\*

|                               |
|-------------------------------|
| Firm                          |
| Catalogue entry under letter  |
| Street                        |
| Postcode / zip, city / town   |
| Country                       |
| Tel. (for general purposes)   |
| Fax (for general purposes)    |
| e-mail (for general purposes) |
| Website                       |

\* Please be aware that the information you provide is necessary and binding for the online trade fair catalogue entry. Your details will be posted on receipt of your booking.

**Combined discount** ■ When you book simultaneously for BEAUTY FORUM LEIPZIG 2018 and BEAUTY FORUM MUNICH 2018, you will be given a **10% combined discount** on the net price of the Cosmetics Marketplace stand (both variants) in Leipzig.

Please be aware, that a combined discount for BEAUTY FORUM LEIPZIG 2018 can only be given if you attend BEAUTY FORUM MUNICH 2018. If you cancel your booking for BEAUTY FORUM MUNICH 2018, the discount allowed you will be charged to you subsequently. NB: an additional booking with the booking form for BEAUTY FORUM MUNICH is required.

### Catalogue of products and services

**COSMETICS**

- Etheric oils / fragrances  
 Decorative cosmetics  
 Epilation / hair removal  
 Hair care  
 Body care  
 Natural cosmetics  
 Perfume  
 Salon supplies  
 Caring cosmetics  
 Lashes

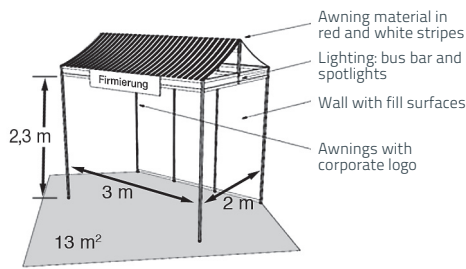
**EQUIPMENT / FITTINGS / FURNISHINGS**

- Interior decor

# Stand variants in the Cosmetics Marketplace

We would like the Cosmetics Marketplace sector to make a consistent impression overall. The number of stands available is limited.

## 1. Marketplace stand (basic)



### Standard stand area 13 m<sup>2</sup>, including the following:

- Rips carpeting, colour based on the colour range available
- 3 running meters wall, white, 2.50 m high
- including two 120 W spotlights, with bus bar
- 6 m<sup>2</sup> ceiling grid, open, including substructure for roof

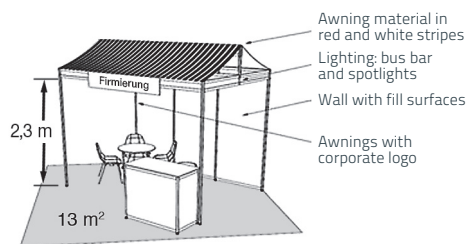
- including 2 m wide frontal display awning with lettering up to 25 letters
- 3 KW power supply, including 2 extension cables and multiple power point
- including one-off media fee

### Roof (in consistent design)

- 7 m<sup>2</sup> B1 material, with red and white stripes, as roof including fastenings

Yes, I would like to order the Marketplace Basic stand for the all-inclusive price of EUR 2.759 (stand construction + stand area, full price without discount)

## 2. Marketplace stand with furnishings



### Standard stand area 13 m<sup>2</sup>, including the following:

- Rips carpeting, colour based on the colour range available
- 3 running meters wall, white, 2.50 m high
- including two 120 W spotlights, with bus bar
- 6 m<sup>2</sup> ceiling grid, open, including substructure for roof
- including 2 m wide frontal display awning with lettering up to 25 letters
- 3 KW power supply, including 2 extension cables and multiple power point
- including one-off media fee

### Roof (in consistent design)

- 7 m<sup>2</sup> B1 material, with red and white stripes, as roof including fastenings

### Additional furnishings:

- including 1 Leipzig counter (white, closed)
- including one Z bar stool (white)
- including one set of connecting chairs (3 upholstered connecting chairs, 1 table measuring 70 x 70 x 72 cm, white)

Yes, I would like to order the Marketplace stand with furnishings for the all-inclusive price of EUR 2.959 (stand construction + stand area, full price without discount)

## 3. Self-constructed stand

As we want to make a particular impression in this sector, we would ask you please to consult with us when planning your own stand or stand components. You are welcome to use your own stand, but we would like it to have a look that fits in with the overall character of our marketplace.

Yes, I would like to exhibit in the Cosmetics Marketplace sector with a stand designed and set up by myself.

Please contact Mr / Ms \_\_\_\_\_ by e-mail or telephone, in order to discuss further details.

E-mail \_\_\_\_\_

Tel. \_\_\_\_\_

With reference to the entire event referred to above – and in particular in relation to bookings, authorisations, conclusion of a contract and realisation of the event – the General Terms and Conditions of Business of Health and Beauty Germany GmbH shall apply exclusively. In making this booking, the applicant hereby acknowledges these General Terms and Conditions of Business as binding. Terms and conditions in opposition to these General Terms and Conditions or deviating from them shall have no application. Our General Terms and Conditions of Business can be accessed online at Health and Beauty Germany GmbH under [www.beauty-fairs.de](http://www.beauty-fairs.de). If the applicant has no access to the internet, he may request to be sent a printed copy of the General Terms and Conditions. The place of fulfilment and court of law responsible for all mutual obligations is Karlsruhe, but the organiser shall have the option at discretion of bringing suit at the court of law responsible for the head office of the exhibitor. This likewise applies to legal suits arising from cheques or bills of exchange.

By signing I acknowledge the General Terms and Conditions of Business. Health and Beauty Germany GmbH, Ludwig-Erhard-Str. 2, 76275 Ettlingen, GERMANY. Commercial Register Court of Mannheim, Commercial Register ID HRB 106183 Mannheim, VAT ID: DE 813859129, tax ID 31192/37717, Managing Director Jürgen Volpp

The booking form for the stand and stand construction should be filled in and signed and returned to the organiser.

Place and date \_\_\_\_\_

Company stamp and legally binding signature \_\_\_\_\_



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